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Media Contact:

Courtney DeWinter

DeWinter Communications, Inc.

(303) 572-8180

courtney@dewintercomm.com

or

Christa Lassen-Vogel

EnergyWindow, Inc.

Director of Marketing

(720) 890-9412

classenv@energywindow.com

EnergyWindow® Urges Mass.-based Businesses To Act Now To Avoid Electricity Rate Increases After February 28, 2005

EnergyWindow offers advice and online services that enable businesses to beat energy-buying deadline

BOULDER, Colo., Feb. 8, 2005 – EnergyWindow, Inc., a supplier of information technology-based tools and consulting to manage the energy supply used by businesses, today offered advice on the pending electricity rate increases for commercial and industrial energy users in Massachusetts: pursue competitive electricity contracts before standard offer rates expire on Feb. 28, 2005. Online energy procurement technology – which greatly speeds the process of building requests for quotation and obtaining bids for competitive energy contracts -- will allow commercial energy users to pursue competitive energy contracts quickly enough to meet the deadline and avoid cost increases.

“Standard offer rates in Massachusetts will disappear on Feb. 28, 2005 and, after that, the cost of electricity needed to run most businesses will increase significantly,” explained Dr. Jack Mason, co-founder and president of EnergyWindow, Inc. “By acting quickly and making use of online energy procurement technology, commercial energy users can seize the best opportunities for electricity contracts before this pending deadline,” he said.

EnergyWindow is licensed in Massachusetts and already has run many successful energy purchasing auctions for its customers with facilities in the state.

The EnergyWindow online process involves obtaining electricity usage data electronically, preparing requests for quotation with the specific energy usage and price parameters required by a commercial energy user, and using Web-based technology to obtain competitive bids. When the winning energy supplier (bidder) meets the company’s criteria, the company then enters into a contract with the supplier for lower electricity rates.

“Energy costs are routinely found to be one of the top five operational costs for commercial energy users,” noted Mason. “It just makes good financial sense to take action and ensure better electricity prices before the standard offer pricing goes away.”

About EnergyWindow

EnergyWindow is a Boulder, Colo.-based company that offers a comprehensive suite of information-technology-based tools and energy industry expertise to help businesses manage every aspect of their energy supply cycle (natural gas and electricity). EnergyWindow offers four key areas of products and services: 1) An online energy sourcing tool for energy procurement; 2) a real-time, online energy market database; 3) an energy management information system that tracks and analyzes a company’s energy usage; and 4) energy supply strategy and management consulting. The company was founded in 1999 by Dr. Jack Mason, a long-time energy industry veteran, and Dr. Mike Usrey, a veteran Internet and information technology expert. To date, the company has successfully closed more than 2,500 transactions for energy purchases, resulting in savings of more than \$24 million on \$145 million in energy supply costs. The company can be reached at: www.energywindow.com, or (303) 444-2366.

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