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## EnergyWindow<sup>®</sup> Announces New White Paper On Energy Pricing Trends

***White paper outlines the questions commercial energy users should ask as they build their energy strategy; explores key drivers of energy prices***

BOULDER, Colo., Nov. 2, 2006 – EnergyWindow, Inc., a supplier of information technology-based tools and consulting to purchase and manage the energy supply used by businesses, today announced the availability of a new white paper: “Shedding Light On Energy Price Trends and Their Drivers.” This free white paper can be obtained by visiting [www.energywindow.com](http://www.energywindow.com).

In the white paper, Dr. Jack Mason, EnergyWindow’s president and co-founder, reviews and illustrates the impact of the typical drivers of energy prices – many of which often are difficult for energy buyers to decipher and apply to their unique situations. The white paper makes the information relevant for the average energy buyer and also provides insight on what indicators energy buyers should watch on a regular basis to determine the best energy buying strategies for their organization.

Specifically, EnergyWindow’s new white paper covers:

- How energy contract prices are determined
- How to estimate energy costs (for the purposes of soliciting bids and budgeting)
- The importance of watching natural gas prices to determine overall energy pricing trends
- Common misconceptions about energy pricing, and more.

“Energy price volatility and pricing unpredictability are the two most difficult aspects of making strategic financial decisions related to natural gas and electricity purchases,” noted Dr. Mason. “With this in mind, we’ve provided a basic, practical primer on the factors energy buyers should watch to ensure that they make the wisest choices regarding natural gas and energy contracts.”

***EnergyWindow is a trademark of EnergyWindow, Inc*****About EnergyWindow**

EnergyWindow is a Boulder, Colo.-based company that offers a comprehensive suite of information-technology-based tools and energy industry expertise to help businesses manage every aspect of their energy supply cycle (natural gas and electricity). EnergyWindow offers four key areas of products and services: 1) An online energy sourcing tool for energy procurement; 2) a real-time, online energy market database; 3) an energy management information system that tracks and analyzes a company's energy usage; and 4) energy supply strategy and management consulting. The company was founded in 1999 by Dr. Jack Mason, a long-time energy industry veteran, and Dr. Mike Usrey, a veteran Internet and information technology expert. To date, the company has successfully closed approximately 7,000 transactions for energy purchases, resulting in savings of more than \$90 million on \$530 million in energy supply costs. The company can be reached at: [www.energywindow.com](http://www.energywindow.com), or (303) 444-2366.

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