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EnergyWindow, Inc. Announces Call for Participants For Collective Natural Gas Purchasing Event

Energy technology/consulting firm with online energy sourcing technology to help companies address rising natural gas prices through volume purchasing event

BOULDER, Colo., July 27, 2004 – EnergyWindow, Inc., a supplier of information technology-based tools and consulting to manage the energy supply used by large businesses, announced a call for participants for PowerPurchase™ -- a collective natural gas bidding event scheduled to take place the week of Aug. 9, 2004. The event's purpose is to combine the purchasing power of many companies and present their natural gas needs to the competitive market. Unlike "aggregation" energy buying strategies, this collective natural gas purchasing event will allow companies to obtain their own unique price and individual contract with the winning supplier. PowerPurchase is expected to be very attractive to energy suppliers and motivate them to extend the best pricing and contract terms to event participants.

EnergyWindow's online energy sourcing tool, which features reverse auction technology specifically designed for energy purchasing, will be used to run auctions for natural gas supply in California, Illinois, Maryland, New Jersey, New York, Ohio and Pennsylvania. There is no cost to participate. The deadline for sign-up is Thursday, August 5, 2004.

These seven states have been targeted because they have rules and/or energy suppliers that offer multi-location commercial customers opportunities to switch suppliers and save money on natural gas purchases, according to Dr. Jack Mason, president, founder of EnergyWindow®.

"Natural gas prices have escalated over the past two years and are at historic highs," said Dr. Mason. "These rising prices are seriously impacting the operating costs and financial well-being of businesses with significant energy use. With this in mind, EnergyWindow has developed PowerPurchase – which is designed to help these companies control their rising operating costs by achieving better prices and contracts for natural gas."

In addition, EnergyWindow recently published a white paper, "Natural Gas Price Trends and Practical Strategies for Managing Escalating Supply Costs." This free white paper – available on

the EnergyWindow Web site at www.energywindow.com -- also addresses the problem of rising energy costs. The white paper was developed after EnergyWindow, along with Platts Research, gathered energy experts in June 2004 to discuss the state of the market. The white paper is a practical guide designed to help company management understand what to do in response to rising natural gas prices. White paper content includes the following:

- A summary of the Web-based seminar featuring the diverse views of three energy industry experts;
- An overview of the current gas outlook plus analysis and reflection on likely natural gas pricing trends through the end of 2004 and beyond;
- A review of the various competitive natural gas products currently available; and
- Recommendations and guidelines for how companies can reduce risk by implementing natural gas purchasing strategies that relate to their overall business objectives.

“Historical data from EnergyWindow’s multiple Fortune 1000 clients indicates that energy costs are one of the top five operational expenses. Seeking out competitive energy contracts is one of the simplest, fastest ways to reduce operating costs. Companies with multiple facilities and significant natural gas use will find this purchasing event particularly helpful,” noted Mason.

About EnergyWindow

EnergyWindow, Inc. offers a comprehensive suite of information-technology-based tools and energy industry expertise to help businesses manage every aspect of their energy supply cycle (natural gas and electricity). EnergyWindow offers four key areas of products and services: 1) An online energy sourcing tool for energy procurement; 2) a real-time, online energy market database, 3) an energy management information system that tracks and analyzes a company’s energy usage, and 4) energy supply strategy and management consulting. The company was founded in 1999 by Dr. Jack Mason, a long-time energy industry veteran, and Dr. Mike Usrey, a veteran Internet and information technology expert. To date, the company has successfully closed more than 1,000 transactions for energy purchases, resulting in savings of more than \$20 million on \$100 million in energy supply costs.. The company can be reached at: www.energywindow.com, or (303) 444-2366.

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